

# Giuseppe Verdi's La Traviata

## UNDERWRITING & ADVERTISING OPPORTUNITIES

Opera Western Reserve will present its 21st production, Giuseppe Verdi's *La Traviata* on Friday November 22, 2024 in Powers Auditorium at the DeYor Performing Arts Center.

A tragic opera written by Italian composer, Giuseppe Verdi, *La Traviata* follows the story of Violetta (a high-class courtesan in 19th-century Paris) and her passionate love affair with Alfredo (a young nobleman). Despite their developing romance, the relationship is soon put under pressure as societal expectations, misunderstandings and illness threaten to tear them apart – ultimately leading to a heart-breaking conclusion.

Opera Western Reserve is Youngstown's premiere opera company, impacting hundreds of patrons and youth every year. We hope to count on your support for this fall's opera. Productions like *La Traviata* would not be possible without our underwriters.

### BENEFACTOR - \$5,000

- Verbal acknowledgement from the stage prior to *La Traviata*
- Visual recognition projected on screen prior to *La Traviata*
- Full-page color ad in the *La Traviata* program book
- Name/Logo placed on the event page of operawesternreserve.org
- Name/Logo placed on digital displays in the venue the evening of *La Traviata*
- Special invitation to post performance VIP event
- 8 complementary tickets to *La Traviata*

### SUSTAINER - \$2,500

- Visual recognition projected on screen prior to *La Traviata*
- Half-page color ad in the *La Traviata* program book
- Name/Logo placed on digital displays in the venue the evening of *La Traviata*
- Special Invitation to post performance VIP event
- 4 complementary tickets to *La Traviata*

### DONOR - \$1,000

- Visual recognition projected on screen prior to *La Traviata*
- Recognition printed in the *La Traviata* program book
- Special invitation to post performance VIP event
- 2 complementary tickets to *La Traviata*

### CONTRIBUTER - \$500

- Recognition printed in the *La Traviata* program book
- 2 complementary Tier 1 tickets to *La Traviata*

### SUPPORTER - \$250

- Recognition printed in the *La Traviata* program book
- 2 complementary Tier 4 tickets to *La Traviata*

### FRIEND - \$100+

- Recognition printed in the *La Traviata* program book

## PROGRAM BOOK ADVERTISING

Full Page	\$300
Half Page	\$200
Quarter Page	\$100



Giuseppe Verdi's  
**La Traviata**

**UNDERWRITING & ADVERTISING  
COMMITMENT FORM**



**I WOULD LIKE TO SUPPORT OPERA WESTERN RESERVE  
AT THE FOLLOWING LEVEL:**

- BENEFACTOR - \$5,000**
- CONTRIBUTOR - \$500**
- SUSTAINER - \$2,500**
- SUPPORTER - \$250**
- DONOR - \$1,000**
- FRIEND - \$ \_\_\_\_\_**

**PROGRAM BOOK ADVERTISER**

*I wish to place the following size ad*

- FULL PAGE \$300
- HALF PAGE \$200
- QUARTER PAGE \$100

**CONTACT INFORMATION**

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

**PAYMENT**

INVOICE ME     CHECK ENCLOSED (please make check payable to Opera Western Reserve and mail to 260 W. Federal St. Youngstown, OH 44504)

CREDIT CARD     MASTERCARD     VISA     AMERICAN EXPRESS     DISCOVER

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