


WE ARE

YOUR *Arts*

**2024/2025 Season**  
**Underwriting & Advertising**  
**Opportunities**





# TABLE OF CONTENTS

**3** What is YourArts?

**4** YourArts Season of Events


**5** YourArts Print & Digital Advertising

**6** Youngstown Symphony Orchestra Underwriting

**7** Opera Western Reserve Underwriting

**8** Stambaugh Youth Concert Band Underwriting

**9** Forms & Payment



WHAT IS

YOUR

Arts

YourArts is YOUR source for performing arts and culture in the Youngstown, Ohio region. YourArts is not another nonprofit, but a convenient hub for ticket sales online at [experienceyourarts.org](http://experienceyourarts.org), powered by the DeYor Performing Arts Center, Opera Western Reserve, Stambaugh Auditorium, The Youngstown Playhouse, and The Youngstown Symphony Society.

YourArts is a place for everyone to enjoy the entertainment and education of Youngstown's unique arts culture.

YourArts transpired from the need to share resources and develop a central box office for the partnering organizations. While each entity has its own individuality, collaboration will ensure continued success in the future.

If you are a long-time supporter of the DeYor Performing Arts Center, Opera Western Reserve, Stambaugh Auditorium, The Youngstown Playhouse, and The Youngstown Symphony, think of YourArts as an interactive season brochure for your favorite shows and events!

***These are YOUR arts, our arts, everyone's arts!  
Be proud of YOUR arts.***

**DeYor**  
Performing Arts Center

**STAMBAUGH**  
AUDITORIUM

**OWR** OPERA  
WESTERN  
RESERVE

THE YOUNGSTOWN  
**SYMPHONY**

*Youngstown*  
PLAYHOUSE

## HOW CAN I HELP?

When you support YourArts, you are positively impacting Stambaugh Auditorium, the DeYor Performing Arts Center, Opera Western Reserve, the Youngstown Playhouse, and the Youngstown Symphony Orchestra. These incredible organizations showcase some of the greatest artistic talent in the area along with nationally acclaimed artists for all to enjoy!

Our organizations cannot survive without the generous support of our underwriters, sponsors, donors, and advertisers. Ticket sales only cover a small portion of annual expenses, so we must rely on the philanthropic support of our community. With your help, we can continue to provide world class entertainment, enrichment, and education for our community.

Thank you in advance for your consideration of support!

# 24/25 SEASON OF EVENTS

THE YOUNGSTOWN  
SYMPHONY

24  
25  
Season  
Be a part  
of the  
Magic

**RIHAPSODY ROYALE**  
10·05·24  
THE MUSIC OF GERSHWIN, BACHMANNANDOFF & QUEEN

**BACK TO THE FUTURE**  
11·02·24  
11·03·24  
SYMPHONY  
BRIET KOGEL, MUSIC DIRECTOR

**THE MOST WONDERFUL**  
TIME OF THE YEAR  
12·21·24

**BEETHOVEN & BEYOND**  
01·19·25  
SYMPHONY  
BRIET KOGEL, MUSIC DIRECTOR

SYMPHONY  
SHAKESPEARE IN *Love*  
ROMEO & JULIET  
02·15·25

**UPPERCUTS**  
03·02·25  
SYMPHONY

Youngstown  
PLAYHOUSE

**SOMETHING RATTEN!**  
**POPS**  
**THE THANKS GIVING**  
**GEN OF THE OCEAN**  
**THE LIGHTNING THIEF**  
**Oklahoma!**  
**Almost, MAINE**

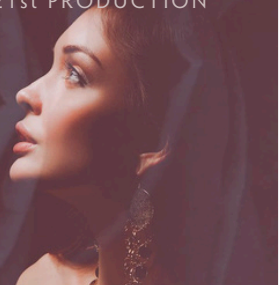
CELEBRATING 100 YEARS OF QUALITY THEATRE, ARTS AND EDUCATION  
100 YEARS  
Youngstown PLAYHOUSE  
1924 - 2024  
[www.youngstownplayhouse.org](http://www.youngstownplayhouse.org)

OPERA  
WESTERN  
RESERVE  
OWR

OPERA WESTERN RESERVE PRESENTS ITS 21st PRODUCTION

Guiseppe Verdi's  
**La Traviata**

Friday, November 22, 2024  
Edward W. Powers Auditorium  
DeYor Performing Arts Center



STAMBAUGH  
AUDITORIUM

**SILENT FILM**  
WITH ORGAN ACCOMPANIMENT  
SUNDAY, OCTOBER 27, 2024

**STAMBAUGH YOUTH CONCERT BAND**  
FALL CONCERT  
TUESDAY NOVEMBER 12, 2024

**STAMBAUGH YOUTH CONCERT BAND**  
SPRING CONCERT  
TUESDAY APRIL 15, 2024



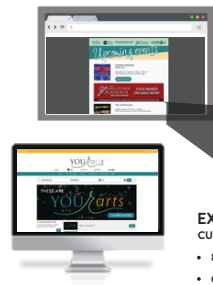
**MAKEOURAUDIENCEYOURAUDIENCE**

*tailored options to match your marketing style*

*digital*

**YOURARTS DIGITAL ADVERTISING PACKAGE - \$8,000**

- Your Name/Logo/Ad placed on each "print-at-home" e-ticket purchased from experienceyourarts.org during the 2024/2025 Season (59% of orders choose digital delivery)
- 10 weeks of banner ads in bi-weekly "Upcoming Events" emails (38,000+ subscribers)
- Banner ad on experienceyourarts.org "all tickets" page for the entire season
- Name/Logo placed on digital displays in the venues the day/evening of a performance
- Name/Logo placed on the "Sponsors" page of each organization's website



**UPCOMING EVENTS EMAIL**  
 CUSTOM CLICKABLE BANNER AD

- BIWEEKLY EMAILS OFFER 26 WEEKS OF EXPOSURE
- 38,000+ EMAIL DATABASE
- AVERAGE 29% OPEN RATE

**YOUR AD HERE**  
 CALL TO ACTION - COUPON - & MORE!

**EXPERIENCEYOURARTS.ORG**  
 CUSTOM CLICKABLE BANNER AD

- 8.5K AVERAGE MONTHLY VISITS
- CENTRAL TICKETING SALES
- TRACKABLE ANALYTICS

*print*

**YOURARTS PRINT ADVERTISING PACKAGES**

- One Full Page Ad \$300
- One Half Page Ad \$200
- One Quarter Page Ad \$100



*Bundle & Save!*

	<u>Full Page</u>	<u>Half Page</u>	<u>Quarter Page</u>
4 Pack	\$1,000	\$735	\$370
6 Pack	\$1,500	\$1,000	\$500
10 Pack	\$2,250	\$1,500	\$750
14 Pack	\$2,800	\$1,870	\$940

*\*Please Note: Bundle ad packages include one (1) artwork style per bundle. If you wish to change ad artwork during the season, a fee will be added per change:  
 \$50.00 for full page  
 \$30.00 for half page  
 \$20.00 for quarter page*

# UNDERWRITING OPPORTUNITIES

## SEASON UNDERWRITER - \$15,000 (6 Available)

- Verbal acknowledgement from the stage prior to each performance of the 2024/2025 Season.
- Premium full-page ad placement in each program of the 2024/2025 Season
- Listing in each program as the Season Underwriter
- Name/Logo placed on the 2024/2025 Season page of [youngstownsymphony.com](http://youngstownsymphony.com) as the season underwriter
- Name/Logo placed on digital displays in the venues during each concert
- Special invitation to exclusive VIP events
- Complementary ticket package including up to 300 tickets (up to 50 tickets per concert).
- Opportunity to host a password-protected VIP reception in a premium location before or after a concert. (See Details Below\*)

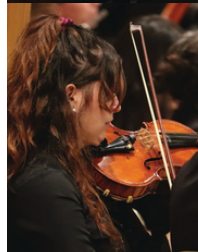
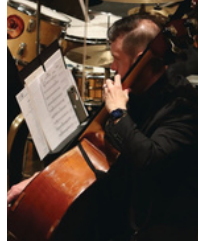


YSO Music Director,  
Sergey Bogza

## CONCERT UNDERWRITER - \$7,000 (7 Available)

### Join "The Magnificent 7"!

- Verbal acknowledgement from the stage prior to the underwritten concert
- Full-page inside cover ad in the program of the underwritten concert
- Listing in the program as the concert underwriter
- Name/Logo placed on the online event page of the underwritten concert on the organization's website & [experienceyourarts.org](http://experienceyourarts.org)
- Name/Logo placed on digital displays in the venues during each concert
- Special invitation to exclusive VIP events
- Complementary ticket package including 100 tickets to the underwritten concert
- Opportunity to host a special reception before or after the underwritten concert. (See Details Below\*)



## TICKET UNDERWRITER - \$1,000

- 50 tickets to a selected performance for use as client/employee reward, company outing, or to be donated to an organization in need
- Recognition in program/playbill as a Ticket Underwriter for the underwritten concert



## UNDERWRITER RECEPTIONS

Underwriter Reception includes set up in a private space, complimentary sodas and water, and a cash bar set up. Additional options include a buffet-style meal or appetizer service and open bar set up available at underwriter's expense.

Scheduling of Underwriter Receptions are based on availability and will be scheduled first come, first served. Premium locations for Season Underwriters include the Grand Salon at DeYor and Christman Hall at Stambaugh.

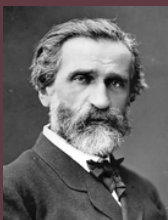
# Giuseppe Verdi's La Traviata



## UNDERWRITING OPPORTUNITIES

Opera Western Reserve will present its 21st production, Giuseppe Verdi's *La Traviata* on Friday November 22, 2024 in Powers Auditorium at the DeYor Performing Arts Center.

A tragic opera written by Italian composer, Giuseppe Verdi, *La Traviata* follows the story of Violetta (a high-class courtesan in 19th-century Paris) and her passionate love affair with Alfredo (a young nobleman). Despite their developing romance, the relationship is soon put under pressure as societal expectations, misunderstandings and illness threaten to tear them apart – ultimately leading to a heart-breaking conclusion.



Giuseppe Verdi

### BENEFACTOR - \$5,000

- Verbal acknowledgement from the stage prior to *La Traviata*
- Visual recognition projected on screen prior to *La Traviata*
- Full-page color ad in the *La Traviata* program book
- Name/Logo placed on the event page of [operawesternreserve.org](http://operawesternreserve.org)
- Name/Logo placed on digital displays in the venue the evening of *La Traviata*
- Special invitation to post performance VIP event
- 8 complementary tickets to *La Traviata*

### SUSTAINER - \$2,500

- Visual recognition projected on screen prior to *La Traviata*
- Half-page color ad in the *La Traviata* program book
- Name/Logo placed on digital displays in the venue the evening of *La Traviata*
- Special Invitation to post performance VIP event
- 4 complementary tickets to *La Traviata*

### DONOR - \$1,000

- Visual recognition projected on screen prior to *La Traviata*
- Recognition printed in the *La Traviata* program book
- Special invitation to post performance VIP event
- 2 complementary tickets to *La Traviata*

### CONTRIBUTOR - \$500

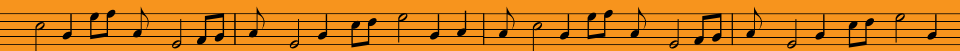
- Recognition printed in the *La Traviata* program book
- 2 complementary Tier 1 tickets to *La Traviata*

### SUPPORTER - \$250

- Recognition printed in the *La Traviata* program book
- 2 complementary Tier 4 tickets to *La Traviata*

### FRIEND - \$100+

- Recognition printed in the *La Traviata* program book



## **SYCB FULL SEASON UNDERWRITER - \$7,500**

- Verbal acknowledgement from the stage prior to both concerts of the 2024/2025 Season and at the Severance Hall Concert
- Full-page premium placed ad in the programs for both 2024/2025 concerts at Stambaugh
- Listing in the programs for the Fall and Spring concerts as a Season Underwriter
- Name/Logo placed on [stambaughauditorium.com/sycb](http://stambaughauditorium.com/sycb) as a 2024/2025 Season Underwriter as well as on the ticketing pages for all 3 concerts of the season
- Name/Logo placed on digital displays in Stambaugh for the Fall and Spring concerts
- Special invitation to exclusive VIP events
- A Complementary ticket package including 30 tickets (10 for Fall concert, 10 for Spring concert, and 10 for Severance Hall Concert)
- Company logo displayed on Severance Hall Trip t-shirts
- Special recognition across Stambaugh and SYCB Social Media

## **SEVERANCE HALL CONCERT UNDERWRITER - \$4,000**

- Verbal acknowledgement from the stage prior to the Severance Hall Concert
- Full-page premium placed ad in the programs for the Fall and Spring concerts at Stambaugh
- Listing in the programs for the Fall and Spring concerts as a Severance Hall Underwriter
- Name/Logo placed on [stambaughauditorium.com/sycb](http://stambaughauditorium.com/sycb) as a Severance Hall Underwriter as well as on the ticketing page for the Severance Hall Concert
- Name/Logo placed on digital displays in Stambaugh for the Fall and Spring concerts
- Special invitation to exclusive VIP events
- 10 Complementary tickets to the Severance Hall Concert
- Company logo displayed on Severance Hall Trip t-shirts

## **CONCERT UNDERWRITER - \$2,500**

- Verbal acknowledgement from the stage prior to underwritten concert
- Full-page premium placed ad in the program for underwritten concert
- Listing in the programs for underwritten concert as an Underwriter
- Name/Logo placed on [stambaughauditorium.com/sycb](http://stambaughauditorium.com/sycb) as a Concert Underwriter as well as on the ticketing page for the underwritten concert
- Name/Logo placed on digital displays in Stambaugh for underwritten concert
- Special invitation to exclusive VIP events
- 10 Complementary tickets to the underwritten concert

### **SPECIAL FOR THE 2024-2025 SEASON:**

The SYCB has been invited to perform at Severance Hall, home of the Cleveland Orchestra, on January 19, 2025. This is a wonderful opportunity for our students and our artistic community. Please review the details of the Severance Hall Concert Underwriter above and consider that sponsorship to help our students experience this incredible artistic opportunity!



# COUNT ME IN! I'M READY TO HELP!

## advertisement & underwriting commitment form

### ADVERTISING

Please select all that apply:

YOURARTS DIGITAL ADVERTISING PACKAGE - \$8,000

YOURARTS PRINT ADVERTISING

I wish to place the following size ad

	FULL PAGE	HALF PAGE	QUARTER PAGE
Single	<input type="checkbox"/> \$300	<input type="checkbox"/> \$200	<input type="checkbox"/> \$100
4 Pack	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$735	<input type="checkbox"/> \$370
6 Pack	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500
10 Pack	<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$750
14 Pack	<input type="checkbox"/> \$2,800	<input type="checkbox"/> \$1,870	<input type="checkbox"/> \$940

in the following program book(s):

#### Opera Western Reserve

LA TRAVIATA (NOV. 2024)

#### Stambaugh Auditorium

SILENT FILM (OCT. 2024)

#### Stambaugh Youth Concert Band

SYCB FALL 2024 CONCERT

SYCB SPRING 2025 CONCERT

#### The Youngstown Symphony

RHAPSODY ROYALE

BACK TO THE FUTURE

MOST WONDERFUL TIME

BEETHOVEN & BEYOND

SHAKESPEARE IN LOVE

SYMPHONIC SUPERHEROES

#### The Youngstown Playhouse

(Mainstage Productions Only)

PUFFS

THE LIGHTNING THIEF

AUGUST WILSON'S GEM OF THE OCEAN

RODGERS & HAMMERSTEIN'S OKLAHOMA!

### UNDERWRITING



YSO SEASON UNDERWRITER - \$15,000

YSO CONCERT UNDERWRITER - \$7,000  
(“The Magnificent 7”)

I wish to underwrite the following concert(s)

- RHAPSODY ROYALE
- BACK TO THE FUTURE
- MOST WONDERFUL TIME
- BEETHOVEN & BEYOND
- SHAKESPEARE IN LOVE
- SYMPHONIC SUPERHEROS



SYCB SEASON UNDERWRITER - \$7,500

SYCB SEVERANCE HALL CONCERT UNDERWRITER - \$4,000

SYCB CONCERT UNDERWRITER - \$2,500

I wish to underwrite the following concert(s)

- SYCB FALL CONCERT
- SYCB SPRING CONCERT



OWR BENEFACTOR - \$5,000

OWR BENEFACTOR - \$5,000

OWR DONOR - \$1,000

OWR CONTRIBUTOR - \$500

OWR SUPPORTER - \$250

OWR FRIEND - \$\_\_\_\_\_



# contact & payment information

## CONTACT INFORMATION

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

## PAYMENT INFORMATION

**TOTAL TRANSACTION AMOUNT: \$** \_\_\_\_\_

### INVOICE

Please Invoice me at the Email Address Above

### PAYMENT BY MAIL

Please detach the last two forms and return with payment indicated below to:

Attn: Development Department

DeYor Performing Arts Center

260 W. Federal St.

Youngstown, OH 44503

Check Enclosed (please make check payable to Stambaugh Auditorium)

Credit Card

Mastercard

Visa

American Express

Discover

Credit Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CCV \_\_\_\_\_ Billing Zip \_\_\_\_\_

### PAYMENT BY PHONE

You may pay with credit card over the phone by calling and asking for the Development Department at **330-744-0254**

### FILE REQUIREMENTS:

Please submit digital files for ad submissions. Images should be saved in "High" or "Press" resolution at 300dpi or higher, CMYK, to exact dimensions. File formats accepted include PDF, JPEG, PNG, and TIFF. Native application files are not accepted. Please be sure to include all fonts and placed. files.

### FILE DELIVERY:

Email your digital submission to: fundraising@experienceyourarts.org. Files larger than 15MB must be shared via a file sharing platform such as Google Drive or Dropbox.

*If you have further questions, please contact the Development Department  
fundraising@experienceyourarts.org | 330-744-0264  
260 W. Federal St. Youngstown, OH 44503*

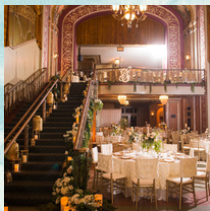


# SUPPORT THE ARTS

BY HOSTING YOUR EVENT WITH US

*DeYor*  
Performing Arts Center

**STAMBAUGH**  
AUDITORIUM



*Hosting your conference, fundraiser, or business or private event at Stambaugh Auditorium or the DeYor Performing Arts Center provides a special experience for you and your associates or guests while also supporting the area's premiere arts organizations. The magnificent architecture and grand spaces provide a breathtaking setting to hold an event.*

PLEASE CALL 330-744-0264 TO MAKE AN INQUIRY

**YOUR** *Arts*

330-259-9651

[www.experienceyourarts.org](http://www.experienceyourarts.org)

**STAMBAUGH**  
AUDITORIUM

330-747-5175

[stambaughauditorium.com](http://stambaughauditorium.com)  
[info@stambaughauditorium.com](mailto:info@stambaughauditorium.com)

1000 5th Avenue  
Youngstown, OH 44504

*DeYor*  
Performing Arts Center

330-744-0264

[deyorpac.org](http://deyorpac.org)  
[info@deyorpac.org](mailto:info@deyorpac.org)

260 W. Federal Street  
Youngstown, OH 44503

THE YOUNGSTOWN  
**SYMPHONY**

[youngstownsymphony.com](http://youngstownsymphony.com)  
[info@youngstownsymphony.com](mailto:info@youngstownsymphony.com)

*Youngstown*  
PLAYHOUSE

[youngstownplayhouse.org](http://youngstownplayhouse.org)  
[info@youngstownplayhouse.org](mailto:info@youngstownplayhouse.org)

600 Playhouse Lane  
Youngstown, OH 44511



OPERA  
WESTERN  
RESERVE

[operawesternreserve.org](http://operawesternreserve.org)  
[info@operawesternreserve.org](mailto:info@operawesternreserve.org)



## **Experience YourArts**

Stambaugh Auditorium, DeYor Performing Arts Center,  
Youngstown Symphony Society, Opera Western Reserve,  
The Youngstown Playhouse

330-744-0264